

# SANA SHEPKO



Roxolyana Shepko-Hamilton / Sana Shepko

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## SKILLS

- Advanced knowledge of UI/UX design
- Knowledgeable in design thinking best practices
- Trained and highly skilled in UX research
- Experience in user-centered design
- Skilled in wireframing, prototyping + user flows
- Can create intuitive and user-friendly designs
- Highly skilled in Adobe Creative Cloud
- Proficiency in HTML/CSS/SASS
- Working knowledge of Javascript + JQuery
- Great communicator + team player
- Hard-working + a self-starter
- Passionate + dedicated

## EDUCATION

### **Master of Design in Digital Futures**

OCAD University  
9/2017 - 6/2019, Toronto ON

### **Bachelor of Fine Arts in Graphic Design**

State University of New York at New Paltz  
9/2013 - 5/2017, New Paltz NY

## PUBLICATIONS + AWARDS

### **My Sister in Data: Visualizing an Online Relationship**

OCAD University  
4/2019, Toronto ON

### **TASTEgraph: The Globe & Mail**

IEEE Visualization Conference  
10/2018, Berlin Germany

### **Dean's List + Summa Cum Laude**

State University of New York at New Paltz  
2013-2017, New Paltz NY

## EXPERIENCE

### **UI/UX Designer | Whitecap Canada, Inc.**

9/2019 - present, Toronto ON

Worked in a team to design multiple prototypes, following client brand guidelines, and implemented accessible design concepts in WordPress and HTML/CSS. Created branded digital design concepts through to production. Clients include The Canadian Cancer Society and Woodbine Entertainment Group.

### **UI/UX Design Intern | The Globe and Mail**

4/2019 - 8/2019, Toronto ON

Designs worked on during this internship are currently in production for use by The Globe's staff. Designed wireframes and prototypes for internal usage by The Globe and Mail's advertising and editorial teams, working closely with the end-users to gain feedback.

### **Graduate Research Assistant | OCAD University**

9/2017 - 5/2019, Toronto ON

One of three participants chosen to represent the university at the internationally renowned conference IEEE Vis, in Berlin, Germany. Worked with industry professionals to design interactive prototypes, conducted user research, and led numerous client meetings to present work and get feedback. Co-wrote articles for submission to accredited research journals.

### **Graphic + UI/UX Designer | Freelance/Contract**

2013 - present, Remote

Working with a variety of clients spanning multiple industries, duties included meeting with clients to understand project requirements, gain feedback and to apply revisions. Created contracts and invoices, worked within tight deadlines, and prepared design files ready for print and web. Clients include OCAD University, Women in News, + Reception House Waterloo.